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PRESS RELEASE

## Sagem-Interstar launches “game-changing” Fax over IP survivability solutions at VoiceCon Orlando

*Sagem-Interstar introduces rapid ROI-enabling Fax over IP (FoIP) tailored survivability with Release 6.0 of its patented, market-leading XMediusFAX™ FoIP platform.*

**Montreal, Canada – (Marketwire – March 30, 2009)** – Sagem-Interstar Inc. ([Sagem Communications](http://www.sagemcommunications.com)), the global leader in advanced IP fax server solutions ([www.sagem-interstar.com](http://www.sagem-interstar.com)), has launched XMediusFAX Release 6.0 – the industry’s first patented T.38 FoIP solution to offer comprehensive enterprise and remote branch office fax survivability capabilities. Sagem-Interstar’s XMediusFAX 6.0 solution is being launched this week at VoiceCon Orlando (Booth #1417), March 30 to April 1 at the Gaylord Palms Resort and Convention Center, Orlando, Florida.

Survivability of an increasingly business critical application like fax must be integrated within an overall corporate business continuity plan (BCP) that includes an assessment of the total cost of application downtime. With XMediusFAX 6.0, the IP fax server survivability solution can be cost-efficiently tailored to address a wide range of system availability and disaster recovery objectives consistent with the specific fax service downtime impact. Whatever survivability solution is selected, XMediusFAX’s fundamental scalability and security features are not compromised.

XMediusFAX software solutions are optimized to efficiently address the accelerating global TDM to IP migration trend, deliver enhanced productivity, streamlined operations, and lower Total Cost of Ownership (TCO). These solutions address diverse fax deployment drivers ranging from increasingly stringent regulatory requirements, evolving infrastructure strategies (i.e., UC, ECM, ‘branch’ optimization), flexible application integration (ERP / CRM) to adoption of more economical, eco-friendly core technologies (i.e., FoIP, virtualization, SIP trunking) and versatile multifunction devices (MFDs).

“XMediusFAX software solutions provide users the flexibility to rapidly send and receive faxes from a wide spectrum of interfaces (e.g., desktop email clients, MFPs, cell phones, etc.) and with guaranteed performance”, says John Nikolopoulos, Director of Marketing, Sagem-Interstar. “The innovative survivability and robust virtualization capabilities of Sagem-Interstar’s XMediusFAX FoIP solutions ensure corporate governance and green-related IT priorities are cost-efficiently addressed. Such solutions minimize potential fax application downtime that could adversely impact productivity, revenue, customer service, compliance processes, and even corporate reputation.”

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#### Customer Quote:

*Van Meter Industrial, one of North America's largest electrical and automation wholesale distributors and a long-time XMediusFAX SP customer, is the first to deploy the new XMediusFAX 6.0 branch survivability FoIP solution within a Cisco AXP/ISR 2800 environment. This deployment was driven by the fundamental need to minimize the impact of the loss of fax service at a remote branch due to WAN link problems.*

#### **Ron Rathjens, Senior Network Engineer, Van Meter Industrial**

"We have been using the XMediusFAX solution for over 3 years. During the past year we have experienced some WAN issues (i.e. over-subscribed bandwidth) and needed a 'quick fix' so we could continue receiving faxes while our WAN was being upgraded. We selected the XMediusFAX AXP solution because it gave us that 'quick fix' we were looking for. It also provided us with a robust, redundant system that easily integrated into our existing infrastructure. The AXP integration was easy to install by simply plugging the NME module into our existing Cisco ISR router and configuring the software."

#### Supporting Resources:

**Tags / Keywords:** Sagem-Interstar, Sagem, XMediusFAX, survivability, Cisco AXP, fax server, disaster recovery, VMware, virtualization, virtual machine, IP fax, redundancy, replication, Fax over IP, FoIP, IP fax

#### About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

#### Learn more about Sagem-Interstar at:

**Corporate website:** [www.sagem-interstar.com](http://www.sagem-interstar.com).

**Corporate video:** <http://www.youtube.com/watch?v=4QkPVagX3mk>

**Facebook page:** <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

**LinkedIn Group:** *Sagem-Interstar XMediusFAX FoIP*

**Twitter:** <http://twitter.com/giseleseto>

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### About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals. With a turnover of more than 1.3 billion euros, Sagem Communications employs 6,570 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information, please visit: [www.sagem-communications.com](http://www.sagem-communications.com)

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