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Ingenium Software partners with Sagem-Interstar to promote Cisco network virtualization and branch office empowerment

Ingenium Software teams up with IP fax leader Sagem-Interstar to leverage the latest Cisco IP networking architectures, including the recently announced Cisco Application eXtension Platform (AXP), a “green” IT solution which optimizes branch office infrastructures.

Montreal, Canada – (Marketwire – Feb. 5, 2009) – Sagem-Interstar Inc. ([Sagem Communications](http://www.sagemcommunications.com)), the global leader in advanced fax solutions for IP networks (www.sagem-interstar.com), today announced that it has partnered with Ingenium Software, an Atlanta-based provider of enterprise software technologies, to extend the benefits of IP fax as part of a complete unified communications (UC) strategy. Ingenium will be offering Sagem-Interstar’s entire XMediusFAX™ Fax over IP (FoIP) server software suite, which enables more efficient collaboration and accelerated ROI on converged IP and UC infrastructures

In addition to the XMediusFAX SP, Enterprise and Express FoIP software editions, Ingenium will also be leveraging Sagem-Interstar’s latest Cisco AXP–XMediusFAX FoIP green IT solution for enhancing UC strategies and branch office environments. Launched in April 2008 at the Cisco Partner Summit in Hawaii, it is the first IP fax solution to run inside a Cisco Integrated Services Router (ISR) over the Cisco Application Extension Platform (AXP), thereby improving network virtualization and reducing hardware footprint in branch office.

Quotes

Doug Olive, President, Ingenium Software

“IP fax is emerging rapidly and extensively in UC deployments. The fax server market is undergoing a real paradigm shift toward integration of FoIP solutions such as Sagem-Interstar’s XMediusFAX server. As a Platinum member of Sagem-Interstar’s recently launched 4-Tier Channel Partner Program, Ingenium will be better armed with all the dedicated training, support and incentives required in offering leading-edge FoIP solutions geared at today’s UC-connected and highly mobile workforce.”

Christian Larocque, VP of Business Development, Sagem-Interstar

“We are delighted to partner with Ingenium Software, a national provider of business productivity solutions, which specializes in advanced fax application integration and related document automation, storage and data entry. Ingenium brings a wealth of expertise that will enhance our capability to deliver customer satisfaction with its professional services and local presence in the region contributing to our mutual success.”

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About the Cisco AXP–XMediusFAX FoIP solution

The Cisco AXP–XMediusFAX solution contributes considerably to streamlining costs, improving document communication, collaboration, and productivity, while providing more value to Cisco ISRs deployed worldwide in enterprises today.

The solution offers fundamental benefits such as:

- Highly secure fax communication within the Cisco ISR environment
- A distributed redundant fax architecture with central Web management
- Elimination of traditional faxing costs (i.e., printing, paper, toner, maintenance, dedicated analog lines, fax hardware)
- Reduction of hardware footprint in the enterprise branch, eliminating single-purpose server hardware, thereby decreasing energy consumption – a green initiative
- Lower Total Cost of Ownership (TCO) with XMediusFAX software-only solution (no expensive fax boards or third-party integration required)

For details on ordering the AXP platform and the Cisco AXP–XMediusFAX FoIP solution, visit Ingenium Software’s website at: www.ingeniumsw.com.

For more information on the Cisco–XMediusFAX FoIP solution, visit Sagem-Interstar at: http://www.sagem-interstar.com/fax-server-software/xmediusfax/cisco_arp_e.htm

Supporting Resources:

Cisco Blog: “Fax-over-IP, anyone?”

http://blogs.cisco.com/innovation/comments/fax_over_ip_anyone

Cisco Application Extension Platform: Sagem Solutions

<http://www.cisco.com/en/US/prod/routers/ps9701/sagem.html>

Sagem-Interstar – A Cisco AXP solution partner perspective

<http://www.youtube.com/watch?v=unqk2s51qms>

Sagem-Interstar provides tips to Application developers

<http://www.youtube.com/watch?v=2QsuPvEFxA>

Watch Sagem-Interstar walkthrough their Fax-over-IP solution at Cisco Live!

<http://www.youtube.com/watch?v=OTv5UrbPK3M>

Cisco AXP XMediusFAX Fax over IP deployment at HIGCapital

http://www.youtube.com/watch?v=LN_IWgCF5fA

The Cardiovascular Group case study

http://www.cisco.com/en/US/prod/collateral/routers/ps9701/case_study_c36_502356.pdf

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Cisco AXP: Your Open Developer Platform - Cisco Live in Second Life TechChat
http://blogs.cisco.com/virtualworlds/comments/axp_second_life_techchat/

Podcast on "Optimizing Branch Office Value with Cisco AXP Fax over IP (Sagem-Interstar)":
<http://lippisreport.com/2008/08/optimizing-branch-office-operations-with-cisco%e2%80%99s-axp/>

Podcast on "H.I.G Capital puts Cisco AXP to Work and Creates Business Value in the Process":
<http://lippisreport.com/2008/08/hig-puts-cisco%e2%80%99s-axp-to-work-and-creates-business-value-in-the-process/>

Tags / Keywords: IP fax, fax over IP, fax server, Cisco AXP, ISR, XMediusFAX, Sagem-Interstar, branch optimization, network as a platform, application integration, SIP fax, T.38, FoIP, voip fax, unified communications, unified messaging, Ingenium

About Ingenium Software

Ingenium Software is a national provider of business productivity software. Our software offerings from leading manufactures will significantly reduce costs associated with document faxing, fax management and data entry. Our customers benefit by increasing office productivity, ensuring compliance and reducing costs. Visit Ingenium's website at: www.ingeniumsw.com.

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

Visit Sagem-Interstar's website at: www.sagem-interstar.com.

Visit Sagem-Interstar:

Corporate website: www.sagem-interstar.com.

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

LinkedIn Group: *Sagem-Interstar XMediusFAX FoIP*



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About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, M2M communications, energy management and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals.

With a turnover of almost 1.3 billion euros, Sagem Communications employs 6,500 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information:

www.sagem-communications.com

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