

SAGEM-INTERSTAR ANNOUNCES IP-OPTIMIZED FAX SOLUTION FOR MICROSOFT EXCHANGE SERVER 2010

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INNOVATIVE ENHANCEMENTS OF XMEDIUSFAX™ FAX OVER IP (FOIP) SERVER PLATFORM COST-EFFECTIVELY EXTEND UNIFIED MESSAGING (UM) CAPABILITIES OF MICROSOFT EXCHANGE SERVER 2010.

Montreal, Canada — (Marketwire, November 9, 2009) —[Sagem-Interstar](#) (Sagemcom Group), a [Microsoft Certified Partner](#), today announced that it has released significant enhancements to its global leading FoIP server solution, XMediusFAX [re: Davidson Consulting, Computer-Based Fax Markets, 2009], thereby enabling advanced unified messaging (UM) capabilities on Microsoft Exchange Server 2010. These enhancements reinforce Sagem-Interstar's close collaboration with Microsoft Corp. in developing business-driven solutions optimized for Microsoft environments, including Windows Server, Exchange Server, Microsoft Office, and Active Directory.

"We are focused on continuous expansion of our strategic relationship with Microsoft, notably bringing to market timely and highly differentiated IP- and UM-optimized fax solutions that yield rapid ROI," said Jean Champagne, General Manager of Sagem-Interstar. "By working closely with Microsoft, we guarantee a tailored XMediusFAX FoIP solution that offers Microsoft Exchange Server 2010 customers two things: a positive, value-added user experience; as well as a seamless and cost-efficient migration path for current users of Microsoft Exchange Server 2007 unified messaging."

"Microsoft is pleased that Sagem-Interstar is working to ensure that its XMediusFAX global FoIP delivery platform is fully compatible and application certified with Microsoft Exchange 2010," said *Julia White, Director Exchange Product Management, at Microsoft Corp.* "This highlights Sagem-Interstar's commitment to helping our mutual customers reduce costs, improve user productivity, and, hence, drive toward fulfilling the promise of unified communications (UC)."

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ABOUT SAGEM-INTERSTAR INC.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagemcom, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

Website: www.sagem-interstar.com

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/sageminterstar>

LinkedIn Group: <http://www.linkedin.com/in/sageminterstar>

Twitter: http://twitter.com/sagem_interstar

ABOUT SAGEMCOM

A French, international scale, high-tech company, Sagemcom is working to establish itself as a leader in high added value communicating terminals. It specialises in broadband communications, telecoms and energy, and the document management sectors: consumer and professional printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating management solutions, energy and systems management, telecom partnerships and convergence.

With a turnover of more than 1.3 billion euros, Sagemcom employs 6,030 people on five continents. It is headquartered in Rueil-Malmaison (France). Sagemcom's sustainable development policy commitment starts right from the product design stage. It applies to the whole of the industrial process, from eco-design in accordance with ISO standards, reducing the energy consumption of its products, and all in the context of an ethical code of practice applicable on all its suppliers. Sagemcom was the winner of the 2009 and 2010 Telecommunication Product category Customer Service Prize.

For more information: www.sagemcom.com

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