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Sagem-Interstar unveils another Cisco AXP IP fax success story at Cisco Live 2009

Sagem-Interstar announces yet another successful customer deployment of its unique Cisco-optimized XMediusFAX solution. Aventa Credit Union, a chartered financial institution, has significantly enhanced productivity and utilization of its Cisco 2800 series routers in three branches by using Cisco AXP– XMediusFAX™ Fax over IP (FoIP) solutions.

Montreal, Canada – (Marketwire – June 23, 2009) – Sagem-Interstar Inc. ([Sagem Communications](http://www.sagemcommunications.com)), the global leader in advanced IP fax server solutions (www.sagem-interstar.com), will be unveiling yet another XMediusFAX AXP customer success story at the Cisco Live! 2009 conference (Booth #1345), June 27 to July 2 at the Moscone Convention Center in San Francisco, California.

Aventa Credit Union, a chartered financial institution with three branches located in Colorado, selected the Cisco AXP–XMediusFAX FoIP solution based on recommendations from HEIT, a financial industry system integration specialist and Cisco Silver Certified Partner.

With highly confidential mortgage documents, loan applications, pay stubs, title guarantees, and other critically sensitive documents to transmit via fax on a daily basis, Aventa needed an extremely secure and reliable IP-based fax server solution that could leverage the existing Cisco Integrated Services Router (ISR) hardware in each of its three branch offices.

HEIT steered Aventa to replace its fax machine and fax service environment with Sagem-Interstar's XMediusFAX AXP edition FoIP software for optimized faxing across all branch locations. XMediusFAX is the only global IP fax solution fully tested and certified for the Cisco Application eXtension Platform (AXP) 1.1.1.

“Our XMediusFAX FoIP solution is one of the first software applications in the world to be certified for the Cisco AXP 1.1.1 and Cisco Unified Communications Manager 7.0. It offers advanced disaster recovery and branch survivability capabilities, making it the most secure, reliable, and economical way to fax from anywhere, anytime, and any device,” said Jean Champagne, General Manager of Sagem-Interstar.

The Cisco AXP-XMediusFAX solution can be cost-efficiently tailored to address a wide range of system availability and business continuity objectives. This safeguards organizations against the potential high costs and negative impact of fax downtime at corporate headquarters or the branch level.

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Quotes:

Kirk Henderson, Chief Technology Officer, Aventa Credit Union

“By successfully deploying the Cisco AXP- XMediusFAX FoIP solution, we are experiencing improved productivity. With minimal training required, our employees have easily adopted XMediusFAX and love the fact that they no longer need to leave their workstations to send and receive faxes since this function is now integrated into our e-mail system and is managed electronically. By adding the fax component into our converged voice and data infrastructure, we have cost effectively leveraged our existing Cisco based IP network and avoided adding any additional servers. We are more effectively utilizing our Cisco 2800 series routers at all our branches, consuming less power, reducing paper usage, and promoting a greener work environment.”

Supporting Resources:

For information on how XMediusFAX seamlessly integrates within the latest Cisco AXP, Cisco Unified Communications Manager (CUCM 7.0) and H.323 or SIP infrastructures, download the XMediusFAX AXP datasheets and case studies at:

http://www.sagem-interstar.com/forms/cisco_axp_e.asp .

Other Cisco AXP–XMediusFAX FoIP customer video testimonials (Van Meter Industrial and The Cardiovascular Group) are available for on-demand viewing at www.ciscoitinnovationsforum.com, a recent virtual Cisco event in which Sagem-Interstar, Van Meter Industrial and Cardiovascular Group all participated.

Tags / Keywords: Sagem-Interstar, Sagem, XMediusFAX, survivability, Cisco AXP, fax server, disaster recovery, VMware, virtualization, virtual machine, IP fax, redundancy, replication, Fax over IP, FoIP, IP fax, Cisco Live, Aventa, Cisco IT Innovations Forum,

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.



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Learn more about Sagem-Interstar at:

Corporate website: www.sagem-interstar.com.

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

LinkedIn Group: <http://www.linkedin.com/groups?gid=1485237>

Twitter: <http://twitter.com/giseleseto>

About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals. With a turnover of more than 1.3 billion euros, Sagem Communications employs 6,570 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information, please visit: www.sagem-communications.com

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