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Award-winning Cisco partner Nexus to offer the latest in enterprise branch office optimization using Cisco and Sagem-Interstar technology

Nexus, a three-time Cisco Partner Summit award winner this year, will soon be offering a brand new “green” IT technology. Based on Cisco’s new AXP platform and Sagem-Interstar’s XMediusFAX™, it will cater to enterprise requirements in branch office survivability, network virtualization, and reduced hardware footprint.

Montreal, Canada, June 5, 2008 – Sagem-Interstar Inc. ([Sagem Communications](http://www.sagem-communications.com)), the global leader* in advanced fax solutions for IP networks (www.sagem-interstar.com), today announced that it is teaming up with Nexus, a California-based provider of advanced technologies for enterprises, to offer the benefits of its IP fax solution as part of an integrated Unified Communications (UC) strategy. Nexus, a holder of a Cisco Masters Certification in Unified Communications, will offer the recently announced Cisco Application eXtension Platform (AXP), which natively provides IP fax for the Cisco Integrated Services Router (ISR).

The new AXP platform, recently unveiled at the Cisco Partner Summit in Hawaii on April 10, comprises Sagem-Interstar’s XMediusFAX™ Fax over IP (FoIP) solution. XMediusFAX is the industry’s only IP fax server solution to run inside a Cisco Integrated Services Router (ISR), thereby further extending the value of some 4 million Cisco ISRs deployed globally in enterprises today.

“We are really excited about the environmental and ROI benefits that the Cisco AXP platform offers. It is yet another environmentally-friendly Cisco technology model that we can add to our extensive portfolio of green technology solutions that help organizations Connect, Collaborate, and Create,” said Dave Elsner, Nexus Vice President of Sales and Marketing. “The Cisco AXP–XMediusFAX IP fax solution will also play a paramount role in empowering enterprise branch offices with secure and consolidated fax communications, as well as reduced TCO and optimized branch IT footprint.”

Nexus, a Cisco Gold Certified Partner, already supports Sagem-Interstar’s complete suite of XMediusFAX products (Enterprise, Express, SP).

**Source: Davidson Consulting’s Computer-Based Fax Markets Report (published Dec. 2007)*

The Cisco AXP–XMediusFAX solution will be showcased at Cisco Live! (Booth #241) – Orange County Convention Center in Orlando, FL; June 22–26, 2008.

Also on the agenda:

- **Cisco Live “World of Solutions” welcome reception & interactive panel discussion:** Sagem-Interstar to be spotlighted on a speaking panel of ISVs deploying unique applications on the Cisco AXP platform, June 23 (6:00–6:20 p.m.)
- **Cisco booth theater presentation:** Sagem-Interstar to speak on its “Branch Fax over IP solution,” June 25 (3:30–3:40 p.m.)

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“Our partnership with Nexus, a progressive and respected network solution provider, will help fulfill the increased market demand for innovative solutions that address the corporate need for secure document communication as part of a complete UC initiative” said Christian Larocque, Sagem-Interstar’s Director of Sales. “The Cisco AXP–XMediusFAX solution improves document workflow and critical business processes. It also cuts operating expenses significantly by streamlining application deployment and maintenance. Enterprises will diminish their overall environmental footprint since the Cisco AXP–XMediusFAX solution reduces hardware footprint, power consumption and overall printing (toner and paper). XMediusFAX is a field-proven solution that improves collaboration and presence. It delivers rapid ROI, improved productivity and enhanced customer relationships.”

About the Cisco AXP–XMediusFAX Solution

Sagem-Interstar’s XMediusFAX FoIP software is the industry’s first fax server solution to operate natively on the Cisco AXP platform, which resides within Cisco ISRs. XMediusFAX FoIP enables enterprises to send and receive faxes from desktops, email Web clients, MFPs and mobile devices at anytime, from anywhere.

The Cisco AXP–XMediusFAX IP fax solution significantly streamlines document communication, reduces costs, facilitates enterprise collaboration, and improves productivity. It can also be integrated into Cisco’s Unified Communications offering for streamlined workflow and accelerated ROI on converged IP and UC infrastructures.

The Cisco AXP–XMediusFAX, commercially available worldwide, offers diverse benefits such as:

- Highly secure fax communication within the Cisco ISR environment
 - Routing of sensitive documents to designated recipients and devices for easy, secure access anywhere, anytime
 - Facilitating compliance requirements (i.e., SOX, HIPAA, PCI)
- Central Web management over a distributed redundant fax architecture
- Eliminating traditional fax-related operating expenditures (i.e., printing, paper, toner, maintenance, dedicated analog lines, fax hardware)
- Reduced hardware footprint in the enterprise branch – a green initiative
- Lowest Total Cost of Ownership (TCO) with XMediusFAX’s software-only technology

Additional product information on the Cisco AXP platform can be found at: www.cisco.com/go/axp.
Brochure on Cisco AXP (An Integrated Solution for Fax over IP in Unified Communications):
www.cisco.com/en/US/prod/collateral/routers/ps9701/data_sheet_c02_459083.html

For details on ordering, visit the Nexus website at: www.nexusis.com.

For more information on the XMediusFAX fax server solution, visit Sagem-Interstar at:
www.sagem-interstar.com/fax-server-software/xmediusfax/index.htm or
www.sagem-interstar.com/fax-server-software/xmediusfax/cisco_axp_e.htm

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About Nexus

Headquartered in Valencia, CA, Nexus leverages its extensive experience in advanced and emerging technologies and network integration to enable organizations to Connect, Collaborate and Create by using Unified Communications, Contact Centers, Mobility, High Availability Data Networking, Data Protection, and Collaboration tools including Cisco MeetingPlace and TelePresence. As a Cisco Gold Certified Partner, Nexus is currently one of the few Cisco Partners that hold a Masters Certification in Unified Communications. This designation recognizes Nexus for its in-depth sales capabilities, technology skills and service offerings, as well as proven experience and investment in the training and personnel needed to meet the growing global demand for highly sophisticated, applications-based unified communications solutions. Nexus holds specialization certifications in Unified Communications, Wireless, and VPN/Security; and is an Advanced Technology Partner for Unified Contact Center, MeetingPlace, and TelePresence. Additionally, Nexus partners with industry leaders Cisco, Microsoft, and NEC Unified Solutions to ensure its customers are provided the most comprehensive and up-to-date technology. For additional information, please visit www.nexusis.com.

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications systems to enhance productivity, collaboration and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar is perpetually “Changing the Way You Fax” with its recognized excellence in delivering FoIP innovations.

Visit Sagem-Interstar’s website at: www.sagem-interstar.com.

About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals.

With a turnover of almost 1.3 billion euros, Sagem Communications employs 6,500 people on five continents and is headquartered in Paris.

For more information: www.sagem-communications.com / www.sagem.com

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